

## PODCASTING IS BETTER FOR BUSINESS

Using Microsoft Teams® for business communication requires many online services to be setup, configured and maintained by skilled IT professionals. Office 365® running services (SharePoint Online®, Exchange Online®, and OneDrive for Business®) are prerequisites for implementing Microsoft Teams within your companies ecosystem. That's a lot of IT operations, time and funds to go through to have effective one way messaging.

**Office 365**  
Avg. \$12.50-20.00 pr/user

**Microsoft Teams is marketed as free, but the required services are costly**

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**Microsoft SharePoint is inconvenient to access remotely during commute**

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**Microsoft SharePoint doesn't have any user analytics to gather media consumption data**

Getting timely information to the right people wherever they may be geographically located and to whatever device they are using shouldn't take a herculean effort. **That's where corporate podcasting from uStudio comes in.**

**Here are some common business podcast scenerios to consider:**

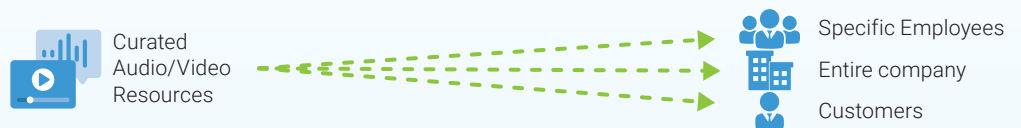
### Knowledge Transfer:



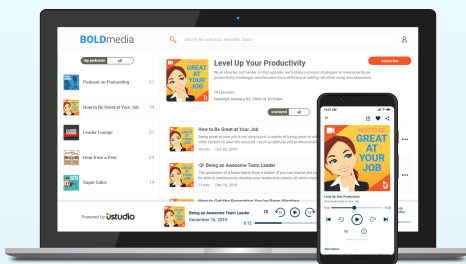
### Onboarding:



### Product Demos:



### Latest Company News:



## Secure Media Distribution for Businesses

Deliver corporate audio and video content securely to any device, **IT not required**

**Private Podcasting**  
Deliver secure corporate content

**Live Audio Streaming**  
Secure real-time company events

**Private Podcast Hosting**  
A Secure place for your media

**Podcast Analytics**  
Track and measure podcast usage

**Podcast Distribution**  
Deliver secure media anywhere

**CONTACT US TODAY!**