# Better Together

For more effective learning, add context and additional supplements to the materials your employees consume through their LMS

Connect uStudio to your Learning Management System and track your audience data in enterprise systems such as Salesforce.
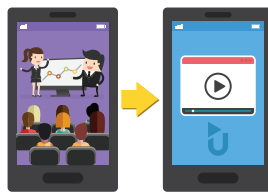
A written lesson followed by a conversational podcast can help to aid retention. 97% of respondents agree that audio and visual learning channels are more effective in aiding retention.
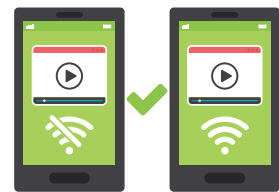
Give your employees more resources to work with. 84.7% of employees prefer to have multiple communication channels with their employees.

Increase employee engagement with secure company podcasts. Only 31.8% of employees think the training offered by their employers is engaging.

Transform pre-existing content into learning materials. Meetings and town-halls can easily be converted into private podcasts.

Employees can still conveniently access learning podcasts when offline and LMS material is not available.

Over the past 20 years, many companies have opted to provide training through learning management systems. Increasingly, organizations are reporting dissatisfaction with their current systems. A 2016 survey by Brandon Hall Group found that nearly half of employers were considering replacing their LMS and 90 percent said they were looking to make improvements to their system.

# PODCASTING IS BEST FOR TRAINING AND LEARNING

Written content in any form (and especially a formal curriculum) is hard to make compelling. However, more and more enterprises are using private audio and video podcasting to breathe life back into their training curriculums.

### Familiarity
51% of Americans listen to podcasts

### Intuitive Interface
Works like consumer podcast apps your employees already love

### More Convenient
Meet your employees where they are

### Private and Secure
SSO authentication to any system meets toughest IT requirements

### Live and On-Demand
Listen in real-time or playback recorded episodes

### Video Podcasting
Provide powerful visual aids to accompany audio

### Web & Mobile Apps
Can be accessed on any device at any time

### Analytics
Track user consumption, learning and more